**Full name:**

**CSWS Online Course Date:**

**Innovation vs Tradition: The Future of Sherry Wines**

Sherry is deeply rooted in centuries of tradition, yet innovation is reshaping the future of the wine world. In your view, how can the sherry industry balance tradition with innovation to stay relevant? Should new styles, aging methods, marketing strategies, or collaborations be encouraged — or would they risk diluting the essence of Jerez? Discuss your perspective with specific examples.

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(Insert your text and/ or images here)

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