



2025|2026 Sherry Wine Educator Competition by CSWS

1. Parties – Sponsor and Participants of Promotion

The contest is a promotional activity sponsored by Emilio Lustau S.A, headquartered at Calle Arcos, 53. Jerez de la Frontera. Cádiz. 11402. It shall encompass all Participants with highest honors (100%) of the Certified Sherry Wine Specialist (CSWS) Online from June 1st, 2025 to May 31st, 2026.

2. Award Offered

The winners (2) of this contest shall receive one (1) seat for free at the Sherry Educator Course organized by the Consejo Regulador de las DDOO Jerez-Xérès-Sherry y Manzanilla de Sanlúcar that will take place on September 30th - October 2nd, 2026 (both included) in Jerez de la Frontera (Spain).

Award shall include access to the course and any material given by the organizer. The award shall not include round trip tickets, accommodations or meals during the trip. There will be a preset itinerary with visits to different sherry wineries and vineyards with allotted free time.

This award may not be exchanged for monetary value and Emilio Lustau S.A. and the Consejo Regulador de las DDOO Jerez-Xérès-Sherry y Manzanilla de Sanlúcar reserve the right to its consideration if there should be an act outside of the winner's control that makes attendance impossible.

3. Contest Timeline

The competition shall commence on June 15th, 2026 at 12:00 am ET, and conclude on July 5th, 2026 at 12:00 am ET. Competition Winners will be contacted before July 18th, 2026.

The Award, one (1) Sherry Educator Course Seat will take place on September 30th - October 2nd, 2026 (both included) in Jerez de la Frontera (Spain).

4. Rules to Participation

All Participants must be over 18 years of age and they won't be required to reside in any specific country.

Participants must have completed at least one of the CSWS Online classes during the period June 1st, 2025 - May 31st, 2026 and have passed the exam with highest honors (99% -100%).

Excluded from participating in this promotional activity are: 1) employees of Emilio Lustau S.A. and its affiliates. 2) Employees of Wine Scholar Guild and its affiliates. 3) Anyone whom did not attend a CSWS Online class during the period June 1st, 2025 - May 31st, 2026.

Emilio Lustau S.A., together with The Wine Scholar Guild shall review and verify that these conditions have been met and conform with the requirements to this Award.

5. Contest Rules

Emilio Lustau S.A. shall contact those Participants who are in accordance with the requirements stated on section 4 by way of an electronic message sent from the CSWS official address to the electronic mail address shared by the Participant at the time of registration. This communication shall include these rules and regulations available for downloading.

Interested Participants must submit their paper by simply replying to the email they originally received with the essay attached within the deadline provided.

- 1- Why are sherry wines so versatile with food?
- 2- Innovation vs Tradition: The future of sherry wines.
- 3- How to introduce Jerez to the next generation of consumers.

Participants will have twenty (20) natural days to write a two thousands (2,000) word essay about one of the three topics stated above in PDF format. Emilio Lustau will provide templates to help Participants send the essay in compliance with format required.

Any comments included on the essay and content deemed offensive, derogatory, hateful and that incite discord or that are made against any race, sexual orientation, religion; found obscene and defamatory or in any way inappropriate by any Participant they shall be immediately disqualified from participation and consideration for the Award.

6. Selection of Winner

Upon conclusion of the Competition The President of the Consejo Regulador de las DDOO Jerez-Xérès-Sherry y Manzanilla de Sanlúcar, The House of Lustau Brand Educator, the Wine Scholar Guild Spanish Wine Scholar Director and a member of Emilio Lustau S.A. shall select the most original and best presented essay.

Only two (2) of the Participants will be selected as winner; even though each participant may submit more than one proposed essay this will not increase chances of winning. We do encourage any Participants to work only on one of the topics proposed.

7. Notification

Emilio Lustau S.A. will contact the Winners once a decision has been reached in favor of the most unique and original submission. Hence The House of Lustau Brand Educator will contact the Winners (2) by electronic correspondence.

Emilio Lustau S.A. is providing the Winners seven (7) days to consider whether to accept this Award, after which time the offer expires and may be withdrawn if the Winner have not yet accepted it.

Once Winners are confirmed in writing Emilio Lustau S.A. will jointly commence the registration to the Sherry Educator Course together with the Consejo Regulador de las DDOO Jerez-Xérès-Sherry y Manzanilla de Sanlúcar. At this time all details of the Competition, Participants's essay and name of Winners may be made public by Emilio Lustau S.A and be shared on the company's communication channels.

8. Privacy

In compliance with the current EU standards for PROTECTING PRIVACY AND PERSONAL DATA, we are hereby advising that your personal and intellectual data related to this Competition will be managed by Emilio Lustau S.A. for administrative or marketing purposes while executing this education program, and you accept receiving commercial information from us for an indefinite period of time.

Your personal data will not be disclosed with other third parties. The legitimate basis of this agreement is the contractual relationship between the parties, for the service provided and the consent of the user.

We hereby inform that you are able to exercise your rights to access, rectify, suppress, oppose, limit the use, transfer and opt out of automatic generated messages by sending a signed request by electronic mail addressed to protecciondatos@caballero.es, forwarded from the email address you originally submitted when registering. For your knowledge, our Data Protection Officer's contact is ejercicioderechos@grupodatcon.com. If at any time you deem that your rights have been infringed, you have the right to file a complaint with the Agencia Española de Protección de Datos (www.agpd.es)

9. Acceptance of Participation

By participating in this Competition you acknowledge that you have read this agreement and agree to all its terms, clauses and conditions. If you have any questions, please contact The House of LUSTAU at csws@lustau.es